

THE MAGNETIC CHURCH

If you build it, they will come,
If you live it, they will stay.©

A Conference Presented by
Andrew D. Weeks

Equipping *your church*
to help attract, welcome
and retain new members

FRIDAY EVENING, OCT. 16 &
SATURDAY, OCT. 17, 2009

Sponsored by The Episcopal
Diocese of Rochester and Gene
Bennett Program for Life Long
Learning at Colgate Rochester
Crozer Divinity School
at
Trinity Church
3450 W. Ridge Rd.
Rochester, NY 14626

THE MAGNETIC CHURCH

www.magnetic-church.com

PRACTICAL EVANGELISM
- Scores of Ideas You Can
Begin to Apply Immediately !

Everyone Welcome !

A gifted lay evangelist and humorous, inspiring speaker, Andy created this program to involve skeptics, stimulate activists & engage the curious, to help *everyone* learn more about new member ministry. As he has for churches all across North America, he will: invite us into his faith journey; guide us through this **spiritually** based, **fun and practical** exploration of evangelism; and challenge us to embrace new, creative *ministries*, not more *tasks*.

He will address many issues, including:

- ✓ How can we make our signs, property, communications, buildings, website & worship more inviting & welcoming?
- ✓ How can we make visitors want to come back to our church and stay?
- ✓ I'm private and quite reserved; how can I 'do' evangelism in my church?
- ✓ Many members of my church are very uncomfortable with evangelism and are resistant to change; how can I help to inspire, motivate and interest them?

REGISTRATION FORM

MAGNETIC CHURCH CONFERENCE

Registration Fees: **\$45.00** per person
OR \$35.00 per person if **prepaid and preregistered** in groups of 3 or more.
Fee includes all handout materials, refreshments and Saturday lunch.

Please make check payable to: "CRCDS"
memo: "Life Long Learning/Mag Church"

Please include your payment in full
when you return this form by **mail** to:

Life Long Learning
Attn: Patty Jachim-Moore
1100 S. Goodman St.
Rochester, NY 14620

Or register online at www.crcds.edu;
click on tabs: Life Long Learning,
Gene Bennett Program, Lectures/
Workshops and Special Events.

Please Print:

Name _____

Address _____

City/State/Zip _____

Email _____

Telephone (____) _____

Name of Church _____

Location _____

Dietary restrictions / special needs:

ABOUT ANDY WEEKS

Andy is a cradle Episcopalian who now lives in New England. During the 80's, he was a very involved layperson, as a church treasurer for nine years and as a member of several church boards and committees. Yet like many others, he drifted away for a variety of reasons. Later, when he tried to "shop" for a new church, he encountered so many of the obstacles and lack of caring response newcomers often must endure.

These highly negative personal experiences prompted him to write **WELCOME! Tools & Techniques for New Member Ministry** published by **The Alban Institute**. He then began to develop this program and become an evangelism leader. And so, after 20 very successful years in corporate life, he left that world to accept God's call and devote himself full-time to this **lay** ministry.

OTHERS HAVE SAID ...

Participants at earlier events have described Andy's presentation as: "so lively"; "fun"; "more new ideas & creativity than I could ever have imagined"; "an amazing amount of material in just nine hours"; "practical information that can be used immediately"; "engaging"; so encouraging and accessible, and far beyond their initial expectations.

We invite you to enjoy the wealth of his experience, humor, spirituality and intense story telling skills. Come and be challenged to explore new *opportunities*, leaving aside the old "shoulds, musts and oughts".



TO REGISTER

Oct. 10, 2009

(Earlier, if at capacity)

We invite *all* individuals, but we encourage each church to send their entire management groups and *multiple* members with many *different* interests - communications, finance, property, hospitality, greeters - so that they may return home as much more effective and diverse *teams*. So please, help us plan adequate facilities and have sufficient materials by completing and mailing the registration form with your fee **now**. We will accept late registrations and walk-ins *if* space permits.

!! PLEASE BRING !!

For the small group media workshop to be effective, it is *crucial* that **each participant** (**not** each church) brings one copy of their newsletter, welcome brochure/visitor form or packet, contact letters, and worship bulletin.



DIRECTIONS

From I-390: Head north on I-390 N (follow the signs for NY-390). Take exit 24B for Ridge Rd. /NY-104. Turn right at NY-104/W. Ridge Rd. Make a U-turn at Elmridge Center Dr. The church will be on your left.

QUESTIONS - Please Contact

Patty Jachim-Moore:
585-340-9540; pjachim@crlds.edu
OR Eileen O. Casey:
585-473-2977; fax: 585-473-3195
eileen@rochesterepiscopaldiocese.com

FRIDAY: 6:30 PM TO 10 PM

- 6:30** Registration; Refreshments.
- 6:45** Worship; Welcome; Orientation.
- 7:00** Introduction to Lay Evangelism: My conversion story; Pitfalls and success paradigms; Equipping all the saints to *Walk with Jesus*.
- 8:20** Break with refreshments.
- 8:35** 21st Century Realities; Getting past negative stereotypes; Encouraging change; Shifting your church from "community" to "destination".
- 9:50** Worship (to 10 PM).

SATURDAY: 8:30 AM TO 4 PM

- 8:30** Fellowship; Refreshments.
- 8:45** Worship; Announcements.
- 9:00** Presenting Your Church to the Community (marketing): property, signs, media - print / TV / Internet.
- 10:30** Break with refreshments.
- 10:45** Ministry of Greeting: small groups.
- 12:15** Lunch (provided).
- 1:15** Communications Review - design and language: bulletin, brochure, newsletter, web-site; small groups.
- 3:00** Break with refreshments.
- 3:15** Managing Growth: new structures & groups to incorporate new members (highlights, as time permits).
- 3:50** Closing worship.