

June 2010

# Presbyterian Media Mission

making Christ visible in today's media



## PMM Project List:

[Building Hope](#) is a new stewardship program being offered in Lake Michigan Presbytery to congregations. It's a multi-media, multi-faceted approach designed to be used with a wide variety of groups and wide variety of ages. Included are worship resources, bulletin inserts, bible studies, and a DVD produced by Presbyterian Media Mission (PMM) in consultation with Lake Michigan Presbytery's Administrative Ministry Team. Contact the [Rev. Dr. Patricia Ramsden](#) for more information.

The DVD **Come Walk with Us** welcomes Presbyterians to the 2012 GA in Pittsburgh, PA. It is based on a song written and performed by musician [david m. bailey](#) called "Keep On Walking" from the CD *Coffee with the Angels*.



## The Millennial Generation

*Their Media Use Discussion at the General Assembly Media Luncheon*

**Monday, July 5**

Moderator of the 218th General Assembly the Rev. Bruce Reyes-Chow will be assisting in a conversation and presentation on Youth & Media with research from the [Kaiser Family Foundation](#) at the General Assembly Media Luncheon on July 5th at 12 noon in Minneapolis, MN at the Hyatt Regency Hotel. Cost is \$30 per person for the luncheon that is partially unwritten and sponsored by Presbyterian Media Mission and Church Restoration Group.

The Millennial Generation and their use of media has become of growing interest to all sectors in our society (parents, educators, retailers, employers, schools, churches ...).

People in various fields are listening closely to what this generation is saying because it is the future.

Tickets are still available for the [General Assembly Media Luncheon](#) by [e-mail](#) or phone - Gregg Hartung at 412-323-1400 ext 311  
Sponsored by [Presbyterian Media Mission \(PMM\)](#) and [Church Restoration Group \(CRG\)](#).

### Ministry Tips

## ***What churches are doing in a high-tech/high-touch age?***

### **Helping Out with the Oil Spill Clean Up**

Hot Metal Bridge Faith Community, a new church development in Pittsburgh Presbytery, was featured on [WPXI-TV](#) for [collecting old towels](#) to send for helping to clean animals along the Gulf coast. The Institute for Marine Mammal Studies, the Audubon Nature Institute, and the Mississippi Sandhill Crane National Wildlife Refuge are in need of hand towels and wash rags to clean the dolphins, sea turtles, and other mammals. They only need small hand towels and washrags, no large towels. The towels do not have to be new. The towels and rags will be used two to three times and will have to be disposed of because they will be ruined by the toxic oil residue.

### **Biking Ministry**

A ministry in Deer Lodge, TN has been teaching young people how to recondition old bicycles that are donated by members and friends from nearby churches. The youth develop mechanical skills, learning how to care for their own bikes, and many are now finding out about the ministry first hand. They have added a schedule of bike hikes including all ages as part of getting youth physically active to beat obesity that is part of White House physical fitness plan. They came up with a selection of songs recorded on their I-Pods and cell phones that everyone helped in submitting a tune and agreed on the order they played in as part of their bike hike experience.

### **Decision-making 101**

A youth leader in Normal, IL noticed that senior high students seemed quite anxious as graduation drew near. She developed a challenging course with three objectives: (1) to combat Senior-itis; (2) to provide a forum for discussing vocations; and (3) to provide a challenge to enter either volunteer or possibly full-time Christian ministry. The response to this course has been excellent. She covers decision-making, sexuality, parenting, and a number of other areas not usually explored in our religious educational opportunities. The course is six-to-eight sessions. Students brought friends to the sessions and parents really appreciated the church being actively involved in helping during this time in their youth lives! They ended up text messaging each other about this opportunity and many of the discussions carried over on their Facebook pages to include others and make this open to all who wanted to participate in the program.

Similar ministry tips for churches and individuals are updated each week with helpful stories from churches across the country and around the world at [www.passages.org](http://www.passages.org)

Do you have a ministry tip to share with other churches? [Email us today!](#)

## **[Now on the PMM website:](#)**

### **New Video:**

The House of Manna

### **New Studies:**

The Impact of TV Sex on Teens

Audio stories of Hope and Faith

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## ***PMM Mission***

*Dedicated to the practice of integrated marketing, PMM combines customized service and cost-efficiency for churches, with a dedication to reach out in making Christ's love visible in the world. Our founding principals are sharing stories of hope and faith with more than 25 years experience and to help churches be more visible through media ministry.*